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Harris County Animal Shelter Can Earn Up To $10,000 Through Petco Foundation’s
#ShelterValentine Campaign

The Shelter is Asking Local Adopters to Help Them Earn a Lifesaving Grant Award

Houston, TX – Harris County Animal Shelter (HCAS) is asking their pet adopters to post a
#ShelterValentine for a chance to help the shelter earn up to a $10,000 grant award from the Petco
Foundation. From Feb. 1 to Feb. 14, animal lovers can post a photo or video using #ShelterValentine on
Instagram or Facebook for a chance to win daily prizes and a grant award for the shelter.

Valentine’s posts can be a message of love to an adopted pet, a thank you to shelter staff who work hard
to save lives every day, or words of support to shelter pets looking for loving homes. Participants will
have the chance to win a daily prize pack containing a Petco gift card, an item from Mutts, a BOBS from
Skechers item, and a Petco Foundation swag item, and will give Harris County Animal Shelter the chance
to earn a $1,000 daily grant award, or a $10,000 Valentine’s Day grant award. To be eligible, adopters
must use the hashtag #ShelterValentine, and must mention both @petcofoundation and
@harriscountryanimalshelter (Facebook) or @harriscountypets (Instagram) in their post. To view full
campaign rules, visit petcofoundation.org/love.

“This is a great opportunity for our shelter to participate in this national campaign with Petco Foundation
and for adopters to share their words of support to our staff, volunteers and shelter pets,” said Michael
White, DVM, MS, director of Veterinary Public Health, a division of Harris County Public Health, which
operates the shelter. “We encourage the entire community to participate in this fun campaign and for a
chance to win daily prizes.”

On the week of Valentine’s Day, representatives from the Petco Foundation will travel the country
visiting animal welfare organizations with a special valentine delivery. The Petco Foundation will also
compile #ShelterValentine messages from across the country to send a virtual valentine to more than
4,000 animal welfare organizations, thanking them for their lifesaving work.

For more information about Harris County Animal Shelter, visit www.countypets.com. To learn more
about the Petco Foundation, visit petcofoundation.org.

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About Harris County Public Health Division of Veterinary Public Health
Veterinary Public Health, a division of Harris County Public Health, provides veterinary care and finds forever
homes for shelter pets, a pet wellness clinic for the public, zoonotic disease surveillance, responsible pet ownership
education, as well as animal control services in neighborhoods throughout unincorporated Harris County and
certain municipalities within Harris County. Harris County Animal Shelter will transition to the new name of
Harris County Pets Resource Center with the opening of the new facility in 2020. Connect with us on Facebook and
Instagram.
About the Petco Foundation
At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we’ve invested more than $260 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we’ve helped more than 6 million pets find their new loving families, and we’re just getting started. Visit www.petcofoundation.com to learn more about how you can get involved.